Long, Jocelyn (CMNCJXL1)

From: NJ TRANSIT Public Information
Sent: Tuesday, March 7, 2023 10:03 AM

Subject: NJ TRANSIT INTRODUCES NEW CASH PAYMENT OPTION WITHIN ITS MOBILE APP



FOR IMMEDIATE RELEASE

March 7, 2023

Contact: Press Office 973-491-7078

NJ TRANSIT INTRODUCES NEW CASH PAYMENT OPTION WITHIN ITS MOBILE APP

"Cash in App" Feature Allows Customers to Use Cash at Participating Retailers to Load Value for Purchasing NJ TRANSIT Mobile Tickets

NEWARK, **NJ** – NJ TRANSIT is bringing the convenience and flexibility of its Mobile App to more customers with the introduction of a new cash payment option. Customers who prefer to use cash or don't have a debit or credit card can now take advantage of all of the benefits of the NJ TRANSIT Mobile App with the new Cash in App feature. Customers can utilize more than 1,000 convenient participating network retailers in New Jersey like 7-Eleven, Walgreens, CVS, Family Dollar and more to convert cash directly to digital balances in the NJ

TRANSIT Mobile App which can then be used to purchase electronic NJ TRANSIT tickets and passes.

"This Cash in App payment expansion allows for more customers, including those without bank accounts or credit cards, to use the NJ TRANSIT Mobile App and help reduce the handling of cash on board buses and trains." said New Jersey Department of Transportation Commissioner and NJ TRANSIT Board Chair Diane Gutierrez-Scaccetti.



"NJ

TRANSIT remains committed to maximizing access to convenient public transportation for all New Jerseyans."

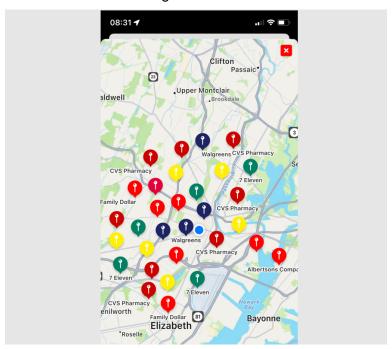
"This mobile app upgrade represents a significant leap forward in NJ TRANSIT's fare modernization program, leveraging technology to add yet another option for customers to purchase tickets and passes," said NJ

TRANSIT President & CEO Kevin S. Corbett. "It also promises to further reduce cash and paper-based tickets, and takes advantage of a statewide retail network to expand access to transit, particularly for the unbanked."

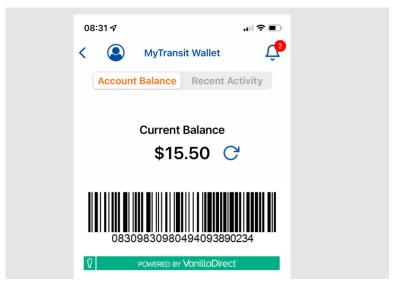
The first 2,000 customers who utilize participating retailers to load cash into their My Transit Wallets will receive a \$5 credit towards NJ TRANSIT tickets and passes within 30 days.

Cash in App - How It Works?

Customers can add cash to their MyTransit Wallet by visiting any of <u>these participating retailers</u>. Customers can also find the nearest participating retailer right from the NJ TRANSIT Mobile App by going to the MyTransit Wallet screen and having location services enabled.



The store clerk at the participating retailer will scan the barcode on your NJ TRANSIT Mobile App to convert



your cash into a digital balance.

Since its launch in 2013, the NJ TRANSIT Mobile App has been downloaded more than 8.6 million times with more than 4 million customer accounts created and nearly 140 million tickets sold.

How do I get the NJ TRANSIT app?

Visit the App Store or Google Play to download and install or update to the latest version of the app for the best experience.

What are some popular features of the app?

Purchase Tickets – purchase and display your bus, train or light rail tickets and passes

DepartureVision – real-time train departures by station

MyBus - real-time bus status for your bus stop

How Full Is My Ride? - information on how many customers are on your bus or train

My Transit Alerts - Get customized notifications on service alerts to your registered trips

What can I buy using the app?

The Mobile App can be used to purchase tickets and passes for train, bus and light rail travel. Customers using Access Link should download the Access Link app from the App Store or Google Play.

About NJ TRANSIT

NJ TRANSIT is the nation's largest statewide public transportation system providing more than 925,000 weekday trips on 253 bus routes, three light rail lines, 12 commuter rail lines and through Access Link paratransit service. It is the third largest transit system in the country with 166 rail stations, 62 light rail stations and more than 19,000 bus stops linking major points in New Jersey, New York and Philadelphia.











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